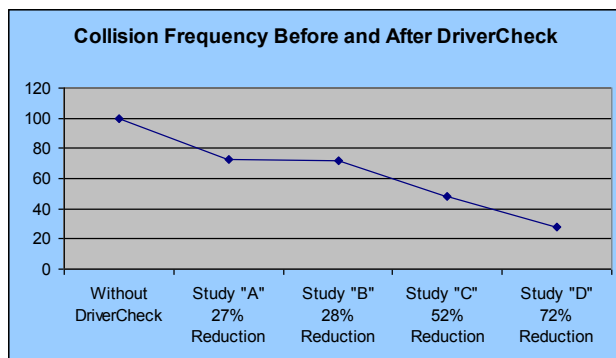




DriverCheck Can Help You:

Reduce Collisions and Related Losses by 27% - 72%

Major insurance and private-company studies show that collisions decrease dramatically with DriverCheck.



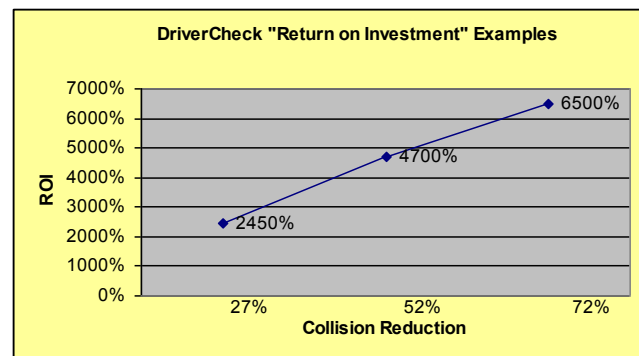
According to the U.S. Department of Transportation, "Ninety percent of all accidents are caused by driver actions, which are expressions of their behavior, attitude, and personal choices."

DriverCheck helps you identify, counsel, and retrain drivers who are most likely to have serious collisions—endangering lives and costing your company money.

Save Money for Your Company

When collisions are reduced, your ROI with DriverCheck accelerates rapidly.

You Can Easily Estimate Your ROI.



Here's How to do it.

- Go to www.drivercheck.net.
- Select "Results," then "ROI Calculator."
- Follow the user-friendly instructions.
- See how much your company can save by making DriverCheck part of your safety program.

Save Jobs

Your Drivers are Your Biggest Asset

Correcting behavior that is unsafe not only saves money for the company, it saves jobs. Our driver and manager guides, our *Collision Countermeasures*, and our on-line training (all included free with the program) help you and your drivers keep safety as priority one.

Your Success is Our Goal

Our guides for managers and drivers and our on-line training help to counsel your drivers in a professional and positive manner.



At www.drivercheck.net, drivers can :

- Use our on-line driver training in English or in Spanish to increase safety awareness and driving skills.
- Take safety surveys (tests) to measure their understanding of each topic.

And your managers can:

- Run ad-hoc reports in real time, at any time, searching and sorting by a large number of criteria.
- View, print, and export all your summary and ad-hoc reports.
- Request SnapShot Reports for any date range.
- Update your vehicle list.

Here's How DriverCheck Works

Unique Identification

A unique number—in large, highly legible type on a three-color decal—identifies each vehicle as part of the DriverCheck program.

DriverCheck is Always There

DriverCheck takes calls from motorists 24-hours per day, 365-days per year.

Immediate Notification

DriverCheck provides companies with immediate notification of Observation Reports—automatically, electronically, by email and/or fax. Most callers provide their names and phone numbers, allowing managers to contact them directly, if desired.

DriverCheck records its calls, and voice files of calls are available.

Counseling Drivers Shows You Care

The driver's supervisor reviews the Observation Report, counsels the driver using materials provided by DriverCheck and the National Safety Council, notes any action taken to improve safety, then returns the Observation Report to DriverCheck.

DriverCheck Works or It Is Free

If you don't experience at least a 10 percent reduction in collision frequency the first year on the DriverCheck program, your service is free!

DriverCheck—Originator of the How's My Driving Program

DriverCheck, recognized nationally by its "How's My Driving?" decals, is an industry-leading risk-management program used by thousands of companies in all 50 states and Canada to promote safety and reduce collision frequency and costs .